



Contribution ID: 79

Type: Oral presentation using Zoom

## New No-Lose Theorem for Higgs Coupling Measurements

*Thursday, 28 October 2021 11:20 (20 minutes)*

We obtain the upper bound on the new physics scale as a function of the Higgs coupling deviation factor by considering the perturbative unitarity of  $2 \rightarrow 2$  scattering amplitudes among the longitudinally polarized electroweak gauge bosons and the Higgs bosons. We estimate the unitarity bound in a new effective field theory which parameterizes the sizable non-decoupling effects from the new physics in the Higgs self-couplings. Our effective field theory is constructed based on the experimental fact that the Higgs couplings to electroweak bosons/fermions are consistent with those predicted in the SM within  $O(10\%)$  error.

### 1st preferred time slot for your oral presentation

10:00-12:00 JST (3:00-5:00 CEST, 21:00-23:00 EDT, 18:00-20:00 PDT)

### 2nd preferred time slot for your oral presentation

13:00-15:00 JST (6:00-8:00 CEST, 0:00-2:00 EDT, 21:00-23:00 PDT)

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**Session Classification:** F-1: Higgs properties

**Track Classification:** Parallel sessions: Topical Groups: Session F: Higgs properties